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SOCB ${ }^{\circ}$ SACRAMENTO PUBLIC LIBRARY

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## Jessica Jupitus




Movers®'Shakers 2015
The People Shaping the Future of Libraries


## Lori Easterwood



Movers®̊'Shakers 2015


The People Shaping the Future of Libraries
INNOVATORS
 (2)


## Why?

- Attended ALA Annual in 2009 and saw the genre-x presentation from Oak Park, IL
- Inspired to start a book club that met in bars and coffee shops, the cheesily named "Books, Bars, Beans"
- As of July l, 2015 - Sacramento County has:
- 1.5 mil residents over 964 square miles
- $38.6 \%$ are in their 20s and 30s, the largest age group
- Median age is 33.4 years old
- 229,091 cardholders between 20-39, 39\% of the population that age.
- We also stalked were inspired by Denver's "Fresh City Life" blog
- Determined a need that was not met by our existing programming and the fact that we wouldn't attend any of the current offerings.
- PEW: Millennials are the most likely generation of Americans to use public libraries






## ALT LIBRARY <br> 2016 LOGO <br> 



- Started with a meetup group: www.meetup.com/altlibrary
- Was free, is now fairly inexpensive.
- Over 1700 people following and getting event updates
- Created flyers, coasters, and a blog: altlibrary.com
- Blog has since disappeared into a tumblr
- Used titles that get attention and draw press on their own
- Shared in online calendars. Wrote promo pieces with the local press. Made YouTube videos. Talked about it endlessly.
- Newspaper events calendars-including local free papers
- Upcoming.yahoo.com
- Yelp.com
- Goodreads.com
- Metromix.com
- Craigslist.org
- Twitter
- Facebook
- Other meetup groups

The Brief Wondrous Life of Oscar Wao Junot Diaz
Everything Bad Is Good for You - Steven Johnson
Spook Country - William Gibson
Blindness - Jose Saramago
The Gargoyle - Andrew Davidson
The Last Good Kiss - James Crumley
The Geography of Bliss - Eric Weiner
Darling Jim - Christian Moerk

## Zeitoun - Dave Eggers

Geek Love - Katherine Dunn
The Philosophy of Andy Warhol - Andy Warhol
Tales of Outer Suburbia - Shaun Tan

## 2014

The Color Master - Aimee Bender
Every Day - David Levithan
Fledgling - Octavia E. Butler
From Zero to Maker - David Lang
A Field Guide to Getting Lost - Rebecca Solnit The Diving Bell and the Butterfly -
Jean-Dominique Bauby
Helping Me Help Myself - Beth Lisick
The Art of Eating In - Cathy Erway
The Professor's House - Willa Cather
The Cater Street Hangman - Anne Perry
Wonderstruck - Brian Selznick
Hyperbole and a Half - Allie Brosh

Dangerous Laughter - Steven Millhauser
Quirkyalone - Sasha Cagen
White Noise - Don DeLillo
Perfume - Patrick Suskind
The Particular Sadness of Lemon Cake Aimee Bender
Love is a Mix Tape - Rob Sheffield Juliet, Naked - Nick Hornby
The Bird Artist - Howard Norman
Strapless - Deborah Davis
The Adventures of Tom Sawyer - Mark Twain
The Family Fang - Kevin Wilson Fun Home: A Family Tragicomic - Alison Bechdel

## 2015

The Black-Eyed Blonde - Benjamin Black
Cinder - Marissa Meyer
Where'd You Go, Bernadette - Maria Semple Heads in Beds - Jacob Tomsky
Tracks - Robyn Davidson
The Ocean at the End of the Lane - Neil Gaiman Imagine: How Creativity Works - Jonah Lehrer How to Build a Girl - Caitlin Moran

## The Third Plate - Dan Barber

Daylight Gate - Jeanette Winterson Grasshopper Jungle - Andrew Smith Americanah - Chimamanda Adichie

Invisible Monsters - Chuck Palahnuik Just Kids - Patti Smith
Snow Crash - Neal Stephenson

The Lover's Dictionary - David Levithan On Beauty - Zadie Smith
Crooked Little Vein - Warren Ellis
Bowl of Cherries - Millard Kaufman The Dice Man - Luke Rhinehart Last Good Kiss - James Crumley The Book Thief - Markus Zusak N/A
N/A

The Gargoyle - Andrew Davidson
Darling Jim - Christian Moerk
In One Person - John Irving
Swamplandia! - Karen Russell

The Geography of Bliss - Eric Weiner
Guilty Pleasure Reading
Mr. Penumbra's 24-hour Bookstore - Robin Sloan

Tales from Outer Suburbia - Shaun Tan The Age of Miracles - Karen Thompson Walker
The Slender Poe - Edgar Allan Poe
Gulp - Mary Roach
Holidays on Ice - David Sedaris

## 2016

Let's Pretend This Never Happened - Jenny Lawson When She Woke - Hillary Jordan
The Secret History of Wonder Woman - Jill Lepore

## Smoke Gets In Your Eyes - Caitlin Doughty

What I Was Doing While You Were Breeding Kristin Newman
The Art of Asking - Amanda Palmer
The Curious Incident of the Dog in the Nighttime Mark Haddon
Food, a Love Story - Jim Gaffigan Ready Player One - Ernest Cline I Hunt Killers - Barry Lyga Winter's Bone - Daniel Woodrell Lexicon - Max Barry

## 2017

One More Thing - BJ Novak Sandman v1 - Neil Gaiman Funny in Farsi - Firoozeh Dumas The Leaving - Tara Altebrando On Looking - Alexandra Horowitz Middlesex - Jeffrey Eugenides Yes Please - Amy Poehler The Princess Bride - William Goldman The Bizarre Truth - Andrew Zimmern My Sister Rosa - Justine Larbalestier The Life-Changing Magic of Tidying Up - Marie Kondo

Reader's Choice: Grinchy Holiday

alt + ARY
Imbrar
SH6


Tracks or "Where I go to be alone"
Start: The Weatherstone (812 21 ${ }^{\text {st } \mathrm{St}}$ )
Little Relics gallery ( 908 21 $1^{\text {st }} \mathrm{St}$ )
Time Tested Books (1114 21st St) parking garage on $21^{\text {st }}$ and L - Andrew $1^{\text {st }}$ apartment solo on $24^{\text {th }}$ and Capitol - Kerry Jimmy's Barber Garage (1017 $24^{\text {th }}$ St) - Jess old Cornerstone on $24^{\text {th }}$ and $J$ - Kerry Cap Stage ( 2215 J St) - Elizabeth
Finish: Kasbah (2115 J St)

## What's next?

June
July
August
September
October
November
December

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The Ocean at the End of the Lane - Neil Gaiman Imagine: How Creativity Works - Jonah Lehrer How to Build a Girl - Caitlin Moran
Third Plate by Dan Barber
Daylight Gate - Jeanette Winterson
Grasshopper Jungle - Andrew Smith
Americanah - Chimamanda Adichie
alt+fitness - every first Sunday/1230p/Central Library
sacwave - every first Tuesday/630p/Central Library
meetup.com/altlibrary
altlibrary.com
saclibrary.org
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- Haunted Stacks
" alt+fitness: Punk Rock Aerobics (and more!)
- Herb Garden Mixology
- Teas Me
- Food of Love
- Raw Foods
- Summer Uncooking
- Sip or Slurp?
- Broke A\$\$ Holidays
- DIY Weddings
- Hipster Crafts
- Gaming for Grown Ups
- Bollywood Spectacular
- Bad Art Night
- Retro Crafts
- Speed Dating for Book Lovers
" For the Spell of It
- Capitol Decades
- Sacwave
- World Book Night
- Go Raw: Holiday edition
- Festivus at the Crocker ArtMix
- DIY Parties
- Altered Books
- Iris Folding
- Zombie Survival Aerobics
- Embroidered Postcards
- Book to Art
- Old School Crayola
- Book vs Movie
" Speakeasy Tour/Pub Crawl
- Pub Quiz
- Board Games and Beers: BYOBook edition




## for the spell of it

a spelling bee for adults


## Rules: "For the Spell of It"

1. A list of words has been compiled with their definitions and a sentence for each.
2. Explain the rules to all participants. Make sure they all know they must wait their turn before spelling a word--no shouting out or whispered prompts--and that good sportsmanship is expected. No speller or audience member may use any phone, book or computer for the duration of the bee.
3. In competition, after the "pronouncer" gives the speller a word, the speller will be encouraged to step forward and pronounce the word before and after spelling it, though judges may not disqualify a speller for failing to pronounce the word either before or after spelling it. The role of the pronouncer is to correctly pronounce the word and if the contestant asks, to use it in a sentence or define it.
4. The speller may ask the pronouncer to say the word again, define it or use it in a sentence. The pronouncer shall grant all such requests until the judges agree that the word has been made reasonably clear to the contestant. Judges may disqualify any speller who ignores a request to start spelling.
5. The speller may stop spelling and repeat the letters he has given. The speller may not change the letters he has already said aloud, or change their sequence without being expelled from the competition.
6. The pronouncer must indicate which word is to be spelled and define it when a word has one or more homonyms. If he does not do so the contestant may offer any correct spelling of the homonym and it must be accepted.
7. Remind the participants that they will each have one chance to spell a word. If they spell it correctly, they will remain on stage (or at the front of the classroom) for the next round. If they misspell, they must leave the stage quietly and sit down. Simply say, "I'm sorry, that's incorrect." If he needs a gentle reminder to leave the stage, remind him that he can take his seat offstage now. Hand will be stamped "Withdrawn from Sacramento Public Library"

Rounds

- The contest is divided into rounds. Any speller who fails to spell correctly the word he is given is eliminated in that round and from the contest. Each speller who has not been eliminated in the previous round continues and is given the chance to spell one word. If the spelling is not correct, that contestant is eliminated. In this way the bee continues until only two spellers are standing.

Final Two Spellers

- When only two spellers remain in the contest they must eliminate one another. If the first speller cannot spell the word, then the second speller tries. If he is correct he is given the next word. If he spells that correctly he is the winner. If he fails to spell the first word correctly, the first speller is given a new word. The winner is the person who spells two words correctly.


## Protests

- Protests may be filed on behalf of eliminated spellers by the speller himself or his teachers, but not by anyone who wants to eliminate a third speller from the bee. The protest must be given before the speller would have received his next word and before it is given to another contestant. Protests must be spoken to the person designated by the organizers of the bee. Judges' decisions on protests and all other considerations at a bee are final.

Cheats:
$\$ 1$ - ask a friend! You may pay the alt+friends to ask a friend for help with your word. The friend must be someone in the audience. I am not your friend. A cell phone is not your friend. Your friend may not use any reference materials including phone, books, computer - only their brain.
\$5-20 seconds with the dictionary! You may pay the alt+friends to be allowed 20 seconds with a dictionary that will be kept on the pronouncer's table. You will be handed the dictionary and timed by the host. You may spell your word during or after the 20 seconds.


## FRIDAY MAY 4TH AT 7:OOP.M.

Make like it's the late 70s with macramé, decoupage, and Shrinky Dinks. Put a modern twist on these craft classics or keep them authentic- we'll provide materials in wonderful 1970s colors like avocado, sunset, and brown. So, put on something polyester and get crafting. Bring records to share and save room for fondue!

NORTH SACRAMENTO LIBRARY

## 2109 DEL PASO BLVD. SACRAMENTO

This program is for adults. Enter library through back door. www.altlibrary.com $\bigcirc$ RSVP at www.meetup.com/altlibrary



## Wednesday

 October 12, 2011
## South Natomas Library 2901 Truxel Road, Sacramento

In celebration of National Coming Out Day (10/11/11)

5:30 p.m.: discussion with local PFLAG chapter 6:30 p.m.: special fabulous GLBT version of Punk Rock Aerobics

All are welcome to attend, no matter the orientation. This event is for adults, 18+.

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http://lj.libraryjournal.com/2014/01/opinion/programs-th at-pop/ive-never-been-so-sweaty-in-a-library-programs-t hat-pop/

Included, in alphabetical order:

- Alterna-pilates
- Bollyrobics
- Brutal Yoga
- Come Out! for Aerobics
- Glam Metal Yoga
- Hair-obics
- Hench as ****
- Holidaze Yoga
- Industrial Strength
- Partner Yoga

- Punk Rock Aerobics (there were many iterations)
- Punk Rock Pilates
- Riot Grrrl Plyo
- Zombie Survival Aerobics



## BROKE A 4 年



- Broke A\$\$ Holidays
- Retro Crafts
- Hipster Crafts
- DIY Parties
- DIY Weddings
- Quilling
- Iris folding
- Handbound journals
- Felted soaps
- Fabric yo-yos
- Bad Art Night
- Embroidered postcards
- Bleached tees
- Magazine beads

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## BAD ART NGHT



Create something dreadful-and win! Prizes for the worst art imaginable.

Wed., November 2nd 6:30 p.m.



Make herb-laced simple syrups, sample delicious concoctions, and try creating your signature drink!

Gardening tips will be dispensed along with the (non-alcoholic) drinks.

Wednesday, October 5th 6:30 p.m. South Natomas Hibrary 2901 Truxel Rd., Sacramento



- Raw Foods
- Summer Uncooking
- Teas Me
- Sip or Slurp
- Food of Love
- Go Raw: Pride Snacks
- Go Raw: Holiday Edition
- Herb Garden Mixology



## SIP OR SluRP? TIEA <br> Who said it?

1) Home is where your teapots are.
2) You can't get a cup of tea big enough or a book long enough to suit me.
3) A woman is like a tea bag - you can't tell how strong she is until you put her in hot water.
4) If this is coffee, please bring me some tea; but if this is tea, please bring me some coffee.
5) I got nasty habits; I take tea at three.
6) There are few hours in life more agreeable than the hour dedicated to the ceremony known as afternoon tea.
7) Love and scandal are the best sweeteners of tea.
8) Tea to the English is really a picnic indoors.
9) Tea, though ridiculed by those who are naturally coarse in their nervous sensibilities will always be the favorite beverage of the intellectual.
10) I would rather have a cup of tea than sex.
a) Thomas de Quincey
b) Alice Walker
c) Henry James
d) Mick Jagger
e) Boy George
f) Abraham Lincoln
g) Helen Oyeyemi
h) C.S. Lewis
i) Henry Fielding
j) Eleanor Roosevelt













## To summarize:

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* title
* design
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