Are you being served?

Programming for Emerging Adults

Jessica Jupitus Public Services Manager jjupitus@saclibrary.org

SACRAMENTO PUBLIC LIBRARY

Lori Easterwood
City Librarian
leasterwood@folsom.ca.gov





Jessica Jupitus









Movers Shakers 2015

The People Shaping the Future of Libraries

INNOVATORS



















Lori Easterwood





INNOVATORS



















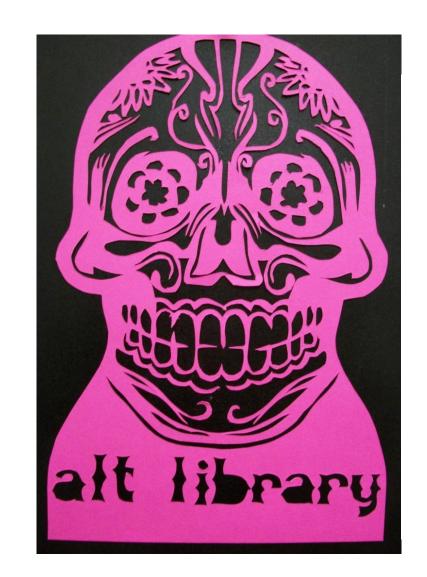






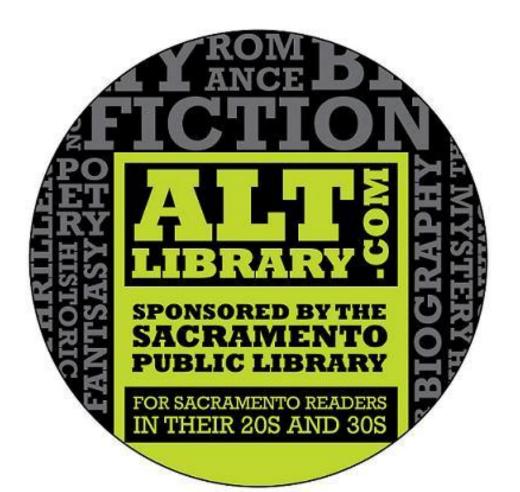
- Attended ALA Annual in 2009 and saw the genre-x presentation from Oak Park, IL
- Inspired to start a book club that met in bars and coffee shops, the cheesily named "Books, Bars, Beans"
- As of July 1, 2015 Sacramento County has:
 - 1.5mil residents over 964 square miles
 - 38.6% are in their 20s and 30s, the largest age group
 - Median age is 33.4 years old
 - 229,091 cardholders between 20-39, 39% of the population that age.
- We also stalked were inspired by Denver's "Fresh City Life" blog
- Determined a need that was not met by our existing programming and the fact that we wouldn't attend any of the current offerings.
- PEW: Millennials are the most likely generation of Americans to use public libraries

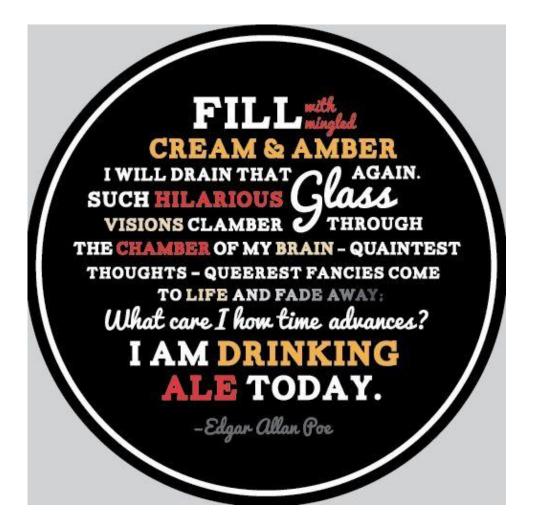






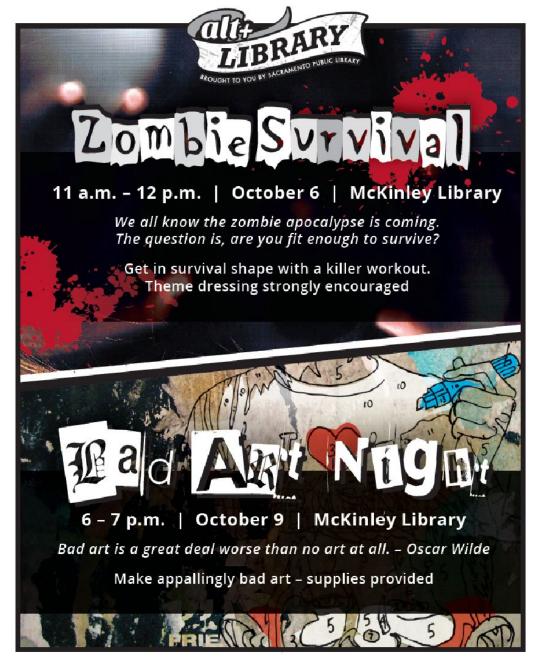


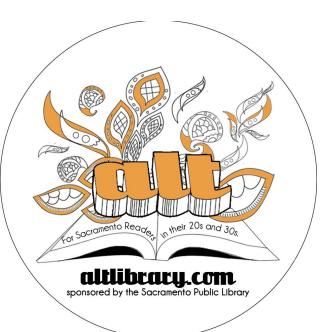




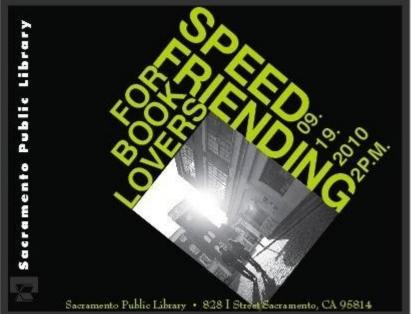
















2016 LOGO





- Started with a meetup group: www.meetup.com/altlibrary
 - Was free, is now fairly inexpensive.
 - Over 1700 people following and getting event updates
- Created flyers, coasters, and a blog: altlibrary.com
 - Blog has since disappeared into a tumblr
- Used titles that get attention and draw press on their own
- Shared in online calendars. Wrote promo pieces with the local press. Made YouTube videos. Talked about it endlessly.

- Newspaper events calendars—including local free papers
- Upcoming.yahoo.com
- Yelp.com
- Goodreads.com
- Metromix.com
- Craigslist.org
- Twitter
- Facebook
- Other meetup groups



2010 2011 2012 2013

The Brief Wondrous Life of Oscar Wao -Junot Diaz

Everything Bad Is Good for You - Steven Johnson

Spook Country - William Gibson

Blindness - Jose Saramago

The Gargoyle - Andrew Davidson

The Last Good Kiss - James Crumley

The Geography of Bliss - Eric Weiner

Darling Jim - Christian Moerk

Zeitoun - Dave Eggers

Geek Love - Katherine Dunn

The Philosophy of Andy Warhol - Andy Warhol

Tales of Outer Suburbia - Shaun Tan

Dangerous Laughter - Steven Millhauser

Quirkyalone - Sasha Cagen

White Noise - Don DeLillo

Perfume - Patrick Suskind

Aimee Bender

The Particular Sadness of Lemon Cake -

Love is a Mix Tape - Rob Sheffield

Juliet, Naked - Nick Hornby

The Bird Artist - Howard Norman

Strapless - Deborah Davis

The Adventures of Tom Sawyer - Mark Twain

The Family Fang - Kevin Wilson

Fun Home: A Family Tragicomic - Alison Bechdel

Invisible Monsters - Chuck Palahnuik

Just Kids - Patti Smith

Snow Crash - Neal Stephenson

The Lover's Dictionary - David Levithan

On Beauty - Zadie Smith

Crooked Little Vein - Warren Ellis

Bowl of Cherries - Millard Kaufman

The Dice Man - Luke Rhinehart

Last Good Kiss - James Crumley

The Book Thief - Markus Zusak

N/A

N/A

The Gargoyle - Andrew Davidson

Darling Jim - Christian Moerk

In One Person - John Irving

Swamplandia! - Karen Russell

The Geography of Bliss - Eric Weiner

Guilty Pleasure Reading

Mr. Penumbra's 24-hour Bookstore - Robin Sloan

Tales from Outer Suburbia - Shaun Tan

The Age of Miracles - Karen Thompson Walker

The Slender Poe - Edgar Allan Poe

Gulp - Mary Roach

Holidays on Ice - David Sedaris

2014

The Color Master - Aimee Bender

Every Day - David Levithan

Fledgling - Octavia E. Butler

From Zero to Maker - David Lang

A Field Guide to Getting Lost - Rebecca Solnit

The Diving Bell and the Butterfly -

Jean-Dominique Bauby

Helping Me Help Myself - Beth Lisick

The Art of Eating In - Cathy Erway

The Professor's House - Willa Cather

The Cater Street Hangman - Anne Perry

Wonderstruck - Brian Selznick

Hyperbole and a Half - Allie Brosh

2015

The Black-Eyed Blonde - Benjamin Black

Cinder - Marissa Meyer

Where'd You Go, Bernadette - Maria Semple

Heads in Beds - Jacob Tomsky

Tracks - Robyn Davidson

The Ocean at the End of the Lane - Neil Gaiman

Imagine: How Creativity Works - Jonah Lehrer

How to Build a Girl - Caitlin Moran

The Third Plate - Dan Barber

Daylight Gate - Jeanette Winterson

Grasshopper Jungle - Andrew Smith

Americanah - Chimamanda Adichie

2016

Let's Pretend This Never Happened - Jenny Lawson When She Woke - Hillary Jordan

The Secret History of Wonder Woman - Jill Lepore

Smoke Gets In Your Eyes - Caitlin Doughty

What I Was Doing While You Were Breeding - Kristin Newman

The Art of Asking - Amanda Palmer

The Curious Incident of the Dog in the Nighttime - Mark Haddon

Food, a Love Story - Jim Gaffigan

Ready Player One - Ernest Cline

I Hunt Killers - Barry Lyga

Winter's Bone - Daniel Woodrell

Lexicon - Max Barry

2017

One More Thing - BJ Novak Sandman v1 - Neil Gaiman

Funny in Farsi - Firoozeh Dumas

The Leaving - Tara Altebrando

On Looking - Alexandra Horowitz

Middlesex - Jeffrey Eugenides

Yes Please - Amy Poehler

The Princess Bride - William Goldman

The Bizarre Truth - Andrew Zimmern

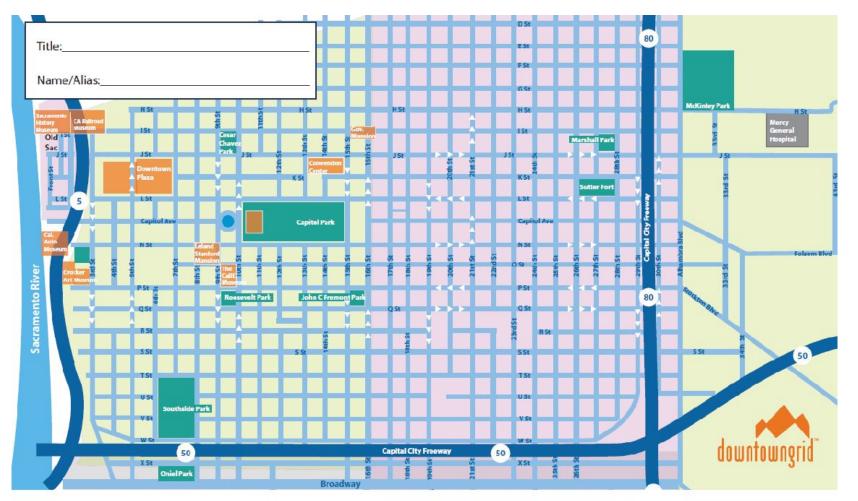
My Sister Rosa - Justine Larbalestier

The Life-Changing Magic of Tidying Up

- Marie Kondo

Reader's Choice: Grinchy Holiday

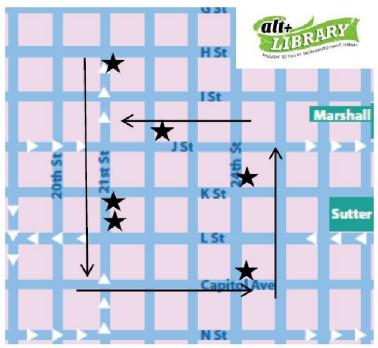












Tracks or "Where I go to be alone"

Start: The Weatherstone (812 21st St)
Little Relics gallery (908 21st St)
Time Tested Books (1114 21st St)
parking garage on 21st and L – Andrew
1st apartment solo on 24th and Capitol – Kerry
Jimmy's Barber Garage (1017 24th St) – Jess
old Cornerstone on 24th and J – Kerry
Cap Stage (2215 J St) – Elizabeth
Finish: Kasbah (2115 J St)

What's next?

June The Ocean at the End of the Lane - Neil Gaiman

July Imagine: How Creativity Works - Jonah Lehrer

August How to Build a Girl - Caitlin Moran

September Third Plate by Dan Barber

October Daylight Gate - Jeanette Winterson

November Grasshopper Jungle - Andrew Smith

December Americanah - Chimamanda Adichie

alt+fitness - every first Sunday/1230p/Central Library

sacwave – every first Tuesday/630p/Central Library

meetup.com/altlibrary altlibrary.com saclibrary.org











- Haunted Stacks
- alt+fitness: Punk Rock Aerobics (and more!)
- Herb Garden Mixology
- Teas Me
- Food of Love
- Raw Foods
- Summer Uncooking
- Sip or Slurp?
- Broke A\$\$ Holidays
- DIY Weddings
- Hipster Crafts
- Gaming for Grown Ups
- Bollywood Spectacular
- Bad Art Night
- Retro Crafts
- Speed Dating for Book Lovers

- For the Spell of It
- Capitol Decades
- Sacwave
- World Book Night
- Go Raw: Holiday edition
- Festivus at the Crocker ArtMix
- DIY Parties
- Altered Books
- Iris Folding
- Zombie Survival Aerobics
- Embroidered Postcards
- Book to Art
- Old School Crayola
- Book vs Movie
- Speakeasy Tour/Pub Crawl
- Pub Quiz
- Board Games and Beers: BYOBook edition













for the spell of it

a spelling bee for adults







Rules: "For the Spell of It"

- 1. A list of words has been compiled with their definitions and a sentence for each.
- 2. Explain the rules to all participants. Make sure they all know they must wait their turn before spelling a word--no shouting out or whispered prompts--and that good sportsmanship is expected. No speller or audience member may use any phone, book or computer for the duration of the bee.
- 3. In competition, after the "pronouncer" gives the speller a word, the speller will be encouraged to step forward and pronounce the word before and after spelling it, though judges may not disqualify a speller for failing to pronounce the word either before or after spelling it. The role of the pronouncer is to correctly pronounce the word and if the contestant asks, to use it in a sentence or define it.
- 4. The speller may ask the pronouncer to say the word again, define it or use it in a sentence. The pronouncer shall grant all such requests until the judges agree that the word has been made reasonably clear to the contestant.

 Judges may disqualify any speller who ignores a request to start spelling.
- 5. The speller may stop spelling and repeat the letters he has given. The speller may not change the letters he has already said aloud, or change their sequence without being expelled from the competition.
- 6. The pronouncer must indicate which word is to be spelled and define it when a word has one or more homonyms. If he does not do so the contestant may offer any correct spelling of the homonym and it must be accepted.
- 7. Remind the participants that they will each have one chance to spell a word. If they spell it correctly, they will remain on stage (or at the front of the classroom) for the next round. If they misspell, they must leave the stage quietly and sit down. Simply say, "I'm sorry, that's incorrect." If he needs a gentle reminder to leave the stage, remind him that he can take his seat offstage now. Hand will be stamped "Withdrawn from Sacramento Public Library"

Rounds

The contest is divided into rounds. Any speller who fails to spell correctly the
word he is given is eliminated in that round and from the contest. Each speller
who has not been eliminated in the previous round continues and is given the
chance to spell one word. If the spelling is not correct, that contestant is
eliminated. In this way the bee continues until only two spellers are standing.

Final Two Spellers

When only two spellers remain in the contest they must eliminate one
another. If the first speller cannot spell the word, then the second speller
tries. If he is correct he is given the next word. If he spells that correctly he is
the winner. If he fails to spell the first word correctly, the first speller is given
a new word. The winner is the person who spells two words correctly.

Protests

Protests may be filed on behalf of eliminated spellers by the speller himself or
his teachers, but not by anyone who wants to eliminate a third speller from
the bee. The protest must be given before the speller would have received his
next word and before it is given to another contestant. Protests must be
spoken to the person designated by the organizers of the bee. Judges'
decisions on protests and all other considerations at a bee are final.

Cheats:

\$1 – ask a friend! You may pay the alt+friends to ask a friend for help with your word. The friend must be someone in the audience. I am not your friend. A cell phone is not your friend. Your friend may not use any reference materials including phone, books, computer – only their brain.

\$5 – 20 seconds with the dictionary! You may pay the alt+friends to be allowed 20 seconds with a dictionary that will be kept on the pronouncer's table. You will be handed the dictionary and timed by the host. You may spell your word during or after the 20 seconds.





-RETRO-CRAFTS-

FRIDAY MAY 4TH AT 7:00P.M.

Make like it's the late 70s with macramé, decoupage, and Shrinky Dinks. Put a modern twist on these craft classics or keep them authentic—we'll provide materials in wonderful 1970s colors like avocado, sunset, and brown. So, put on something polyester and get crafting. Bring records to share and save room for fondue!

NORTH SACRAMENTO LIBRARY 2109 DEL PASO BLVD. SACRAMENTO

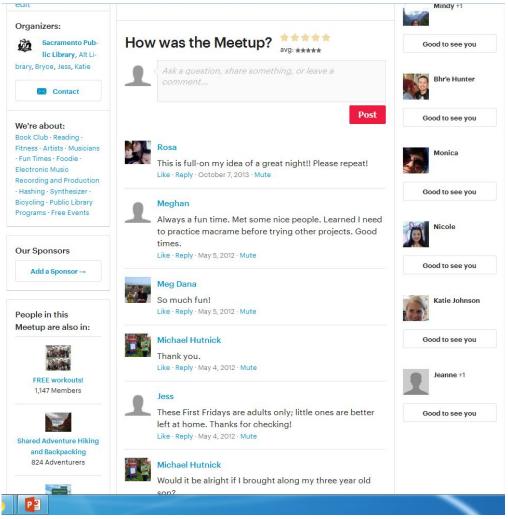
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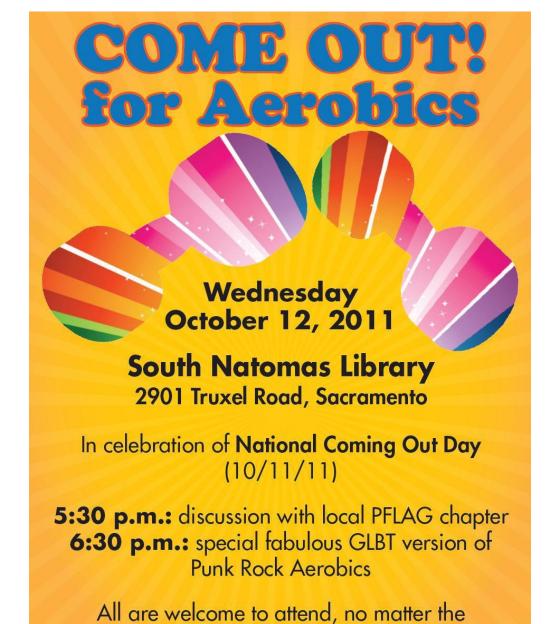
www.altlibrary.com

RSVP at www.meetup.com/altlibrary

Sacramento Public Library

sacl Dbrary.org









http://lj.libraryjournal.com/2014/01/opinion/programs-th at-pop/ive-never-been-so-sweaty-in-a-library-programs-t hat-pop/

orientation. This event is for adults, 18+.

Included, in alphabetical order:

- Alterna-pilates
- Bollyrobics
- Brutal Yoga
- Come Out! for Aerobics
- Glam Metal Yoga
- Hair-obics
- Hench as ****
- Holidaze Yoga
- Industrial Strength
- Partner Yoga
- Punk Rock Aerobics (there were many iterations)
- Punk Rock Pilates
- Riot Grrrl Plyo
- Zombie Survival Aerobics





















- Broke A\$\$ Holidays
- Retro Crafts
- Hipster Crafts
- DIY Parties
- DIY Weddings
- Quilling
- Iris folding
- Handbound journals
- Felted soaps
- Fabric yo-yos
- Bad Art Night
- Embroidered postcards
- Bleached tees
- Magazine beads
- Scherenschnitte







BAD ART NIGHT



Create something dreadful-and win! Prizes for the worst art imaginable.

Wed., November 2nd 6:30 p.m.

South Natomas Library 2901 Truxel Rd., Sacramento

alt+library.com











Herb Garden Mixology

Get your drink on--at the library--sort of...



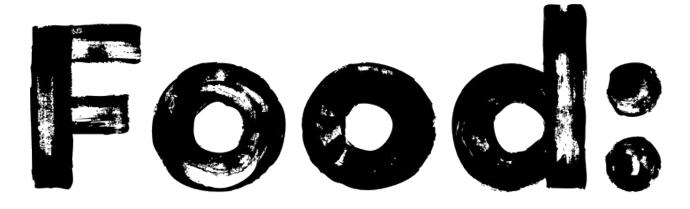
Make herb-laced simple syrups, sample delicious concoctions, and try creating your signature drink!

Gardening tips will be dispensed along with the (non-alcoholic) drinks.









- Raw Foods
- Summer Uncooking
- Teas Me
- Sip or Slurp
- Food of Love
- Go Raw: Pride Snacks
- Go Raw: Holiday Edition
- Herb Garden Mixology







SIP OR SLURP?

Who said it?

- 1) Home is where your teapots are.
- You can't get a cup of tea big enough or a book long enough to suit me.
- A woman is like a tea bag you can't tell how strong she is until you put her in hot water.
- If this is coffee, please bring me some tea; but if this is tea, please bring me some coffee.
- 5) I got nasty habits; I take tea at three.
- There are few hours in life more agreeable than the hour dedicated to the ceremony known as afternoon tea.
- 7) Love and scandal are the best sweeteners of tea.
- 8) Tea to the English is really a picnic indoors.
- Tea, though ridiculed by those who are naturally coarse in their nervous sensibilities will always be the favorite beverage of the intellectual.
- 10) I would rather have a cup of tea than sex.
- a) Thomas de Quincey
- b) Alice Walker
- c) Henry James
- d) Mick Jagger
- e) Boy George

- f) Abraham Lincoln
- g) Helen Oyeyemi
- h) C.S. Lewis
- i) Henry Fielding
- j) Eleanor Roosevelt



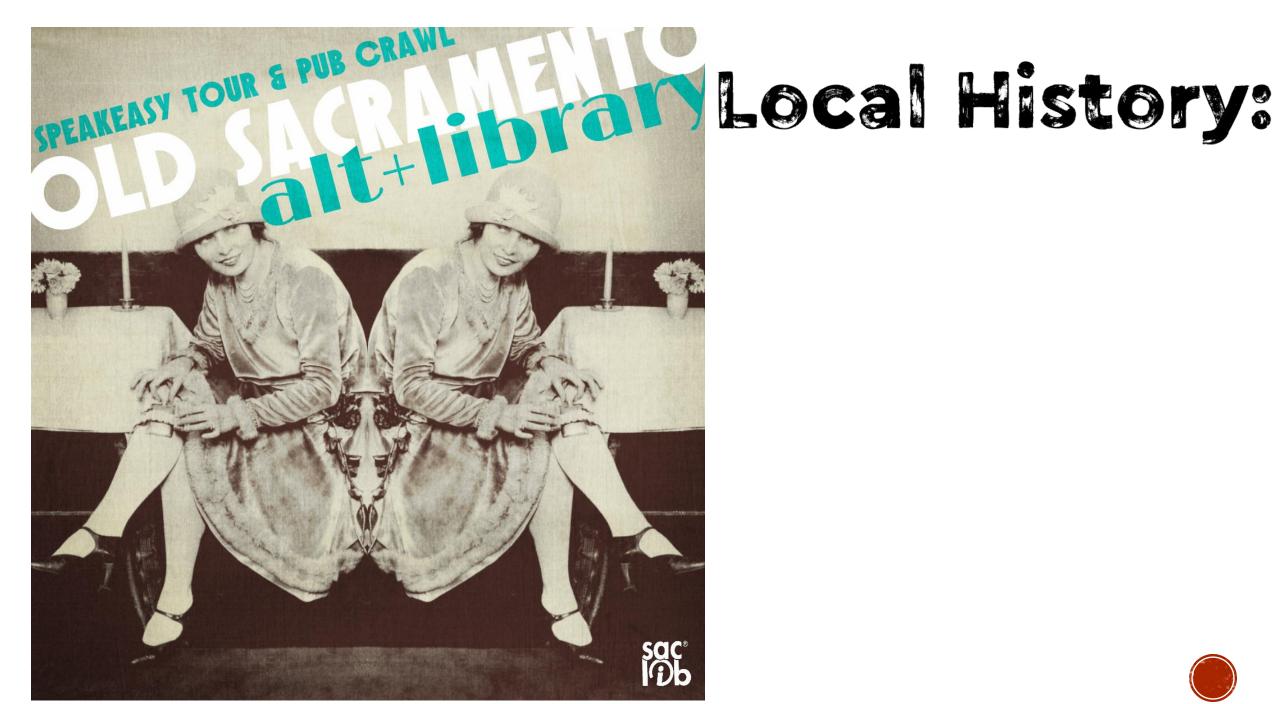
Meeting

Speed Dating for Book Lovers!

Feb 6, 2011

Gay, lesbian, and straight adults are invited to bring their most loved or hated book to spark conversation with potential suitors















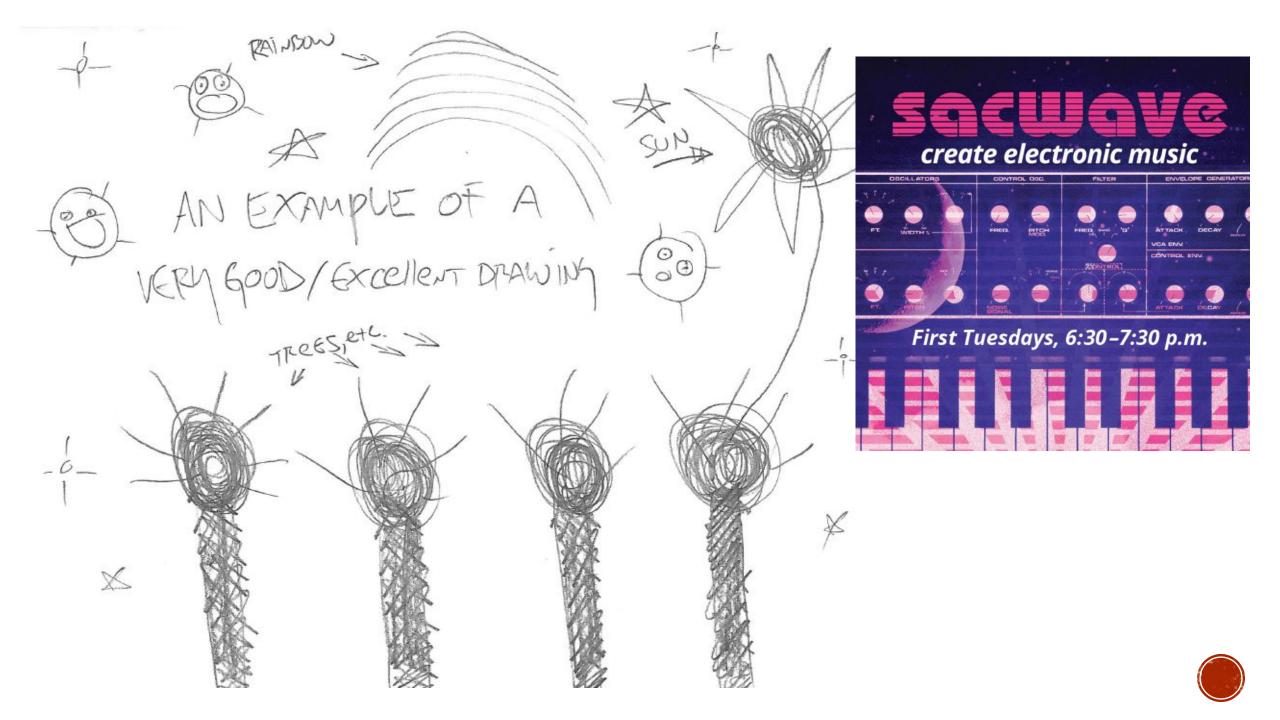






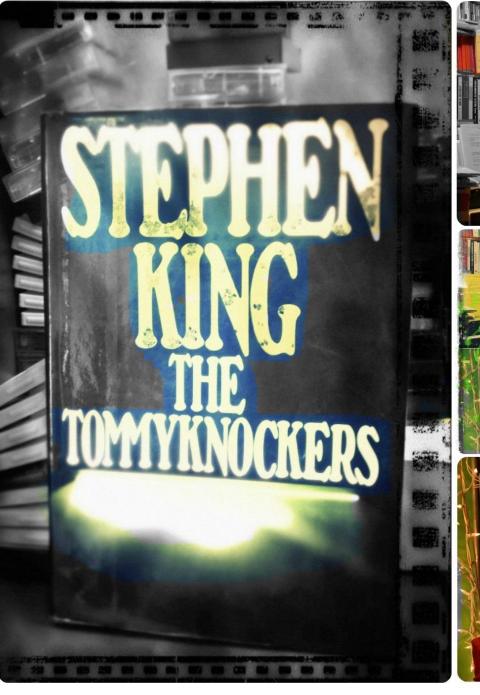


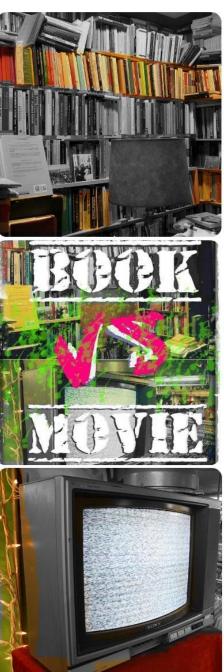
















Sacramento, CA Founded Dec 18, 2009

About us...



Organizers:

edit



Contact

Get Fit with Rick and Morty

✓ Edit
☐ Cancel
★ Feature
☐ Copy
☐ Export
☐ Tell a friend
☐ Share

Saturday, June 18, 2016
7:00 PM

at your house or somewhere 1234 anywhere you like, Sacramento, CA (edit map)

Wubbalubbadubdub! Yeah, so watch an episode of Rick and Morty. Each time Rick belches do a burpee or a push up. Yep, so, yeah, that's it, really, really a good show and everything, you can post comments below. Um, we hope you like it, um, yeah, you won't find Rick and Morty in our digital collection just yet, but it's worth checking out. Ok, here's the link=> download.saclibrary.org

Check out the DVD from the Sacramento Public Library.

The painful secret behind Rick and Morty's burps...

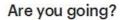
/bryce Wubbalubbadubdub! OK, bye!

Hey Jess, get the conversation started!



Ask a question, share something, or leave a comment...

Post



Yes

Tools

No

4 going



Co-Organizer,

Event Host

/m\book hoarder/m\



Christian Bartl +1



Carolyn





Home Members Sponsors Photos Pages Discussions • More •

Group tools My profile



Sacramento, CA

Founded Dec 18, 2009

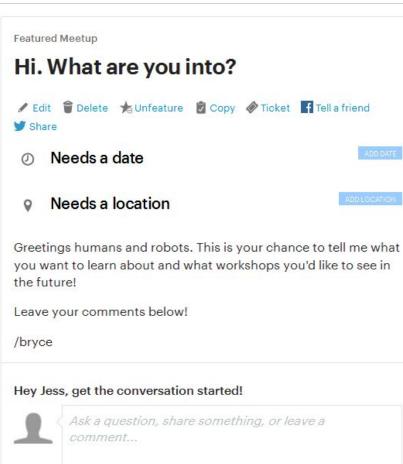
About us...

Invite friends

1,747 Readers Group reviews 34 Upcoming 22 Meetups Past Meetups 368 1111 Our calendar

F 💟 🔗 edit

Worldwide



Your RSVP: Yes Change

Invite a friend

Tools

2 going



Jess Co-Organizer Library por vida.

✓ Edit your intro

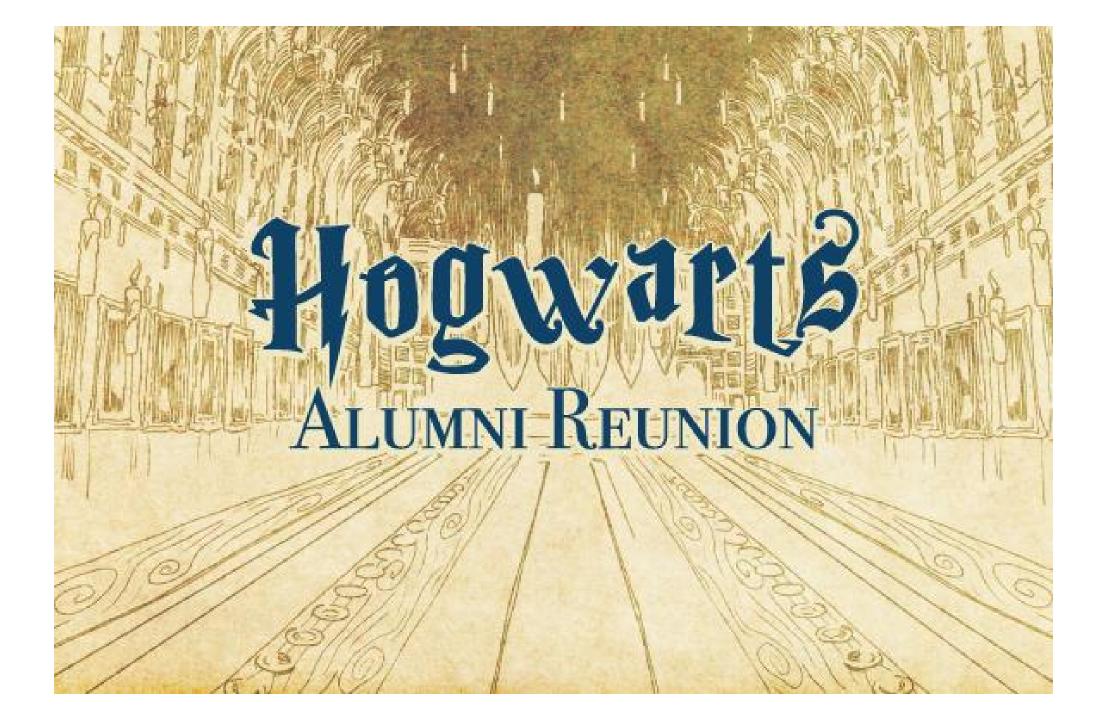


Post

Bryce

Co-Organizer, **Event Host** /m\book hoarder/m\







To summarize:

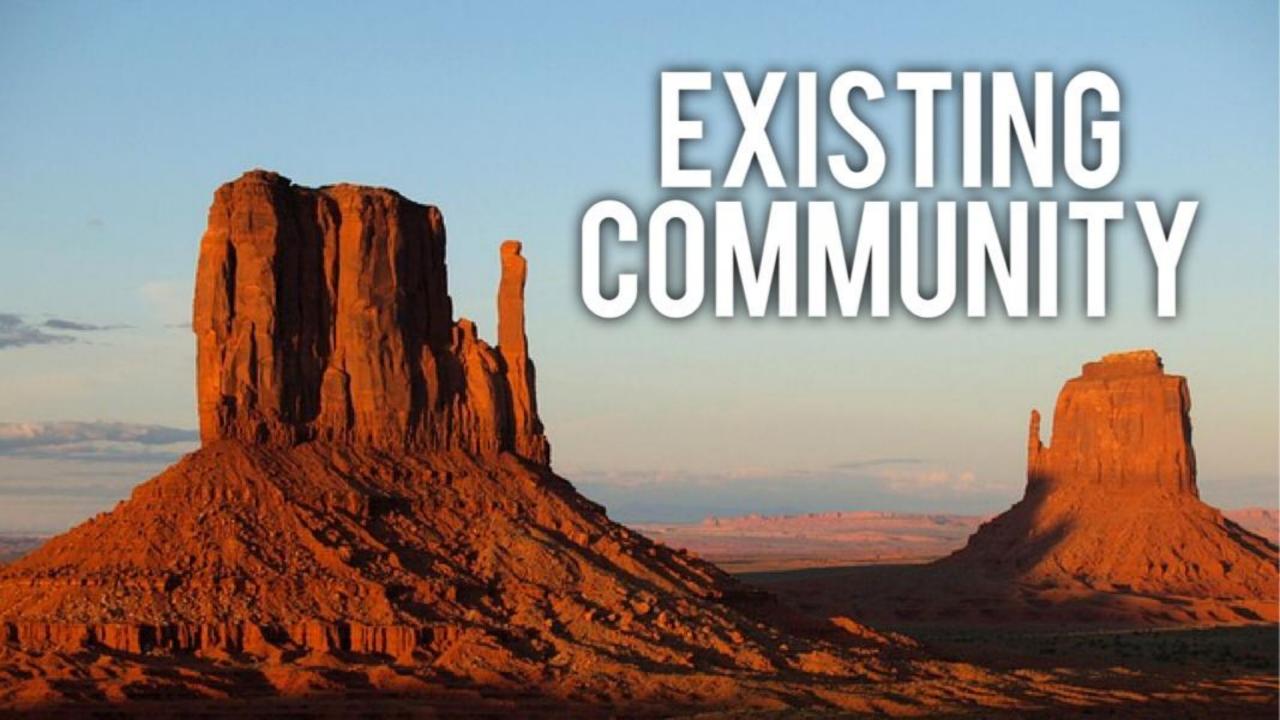
* idea * design

* title

* DUZZ









Questions?

Jessica Jupitus Public Services Manager jjupitus@saclibrary.org

leasterwood@folsom.ca.gov

PUBLIC LIBRARY

Lori Easterwood

City Librarian

