

Meeting Minutes
NFLS Executive Committee
Thursday, February 24, 2022 at 12:00 P.M. via Zoom

Members Present: Anthony Yaggie, President; Rebecca (Becca) Berger, Vice President; Michael Poradek, Member-At-Large; Marsha Hoefts, Treasurer; Cheryl Maxwell, Secretary

Excused: Julia Wallace (Ex-Officio)

Also Present: Tracy Vreeke (NFLS), Lori Baumgart (NFLS)

MINUTES

1. Pledge of Allegiance.

2. Moment of Silence.

3. Call to Order. The meeting was called to order at 12:00 PM.

4. Agenda Revisions. No revisions.

5. Open Forum.

6. Approval of the November 11, 2021 Minutes.

Member Berger made a motion to approve the November 11, 2021 minutes, seconded by Member Maxwell. **Motion carried.**

7. Discussion and Approval of Guidelines for Ad Hoc Committee's Review of Board and NFLS Policies.

Director Vreeke reviewed the draft guidelines which the Ad Hoc Committee will use to establish policies and procedures for regular review of Board and System policies. Director Vreeke also suggested adding a Website and Social Media policy under the list of Possible Additional Policies.

Member Berger made a motion to approve the guidelines. Member Poradek seconded the motion. **Motion Carried.**

8. Discussion of Marketing Strategies and Possible Campaigns.

President Yaggie requested a brochure that has the information about each library in the system be shared with local businesses in the area. He would also like to see the libraries display the works of local and regional artists.

Director Vreeke discussed updating NFLS' existing brochure and making it available electronically for libraries. It will include easily understandable language that explains how the system supports the libraries which can be shared with library staff and communities.

In regard to art, Director Vreeke will share the idea at the upcoming Advisory Committee meeting with the library directors.

President Yaggie also requested NFLS send welcome cards to new legislators.

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Director Vreeke stated that Member Pletcher suggested adding our legislators to our quarterly newsletter and we are gathering information on the best way to move forward with that. Director Vreeke is also working on creating a welcome packet for County Administrators that provides an introduction to the system. NFLS can also start something similar with new (and existing) legislators.

9. New Business.

Member Berger mentioned Butch's bar burning down in Sturgeon Bay, which is physically close to the Door County Library. Delivery was stopped the first day following the fire. The block is still closed off, and a few residents were lost.

10. Adjourn.

Member Maxwell made a motion to adjourn. The motion was seconded by Member Poradek. **Motion carried.** The meeting adjourned at 12:27 PM.

Respectfully Submitted,

Lori Baumgart, Reporting Secretary