

June 2022
National Pollinators Month Programming for
Wisconsin & Upper Peninsula of Michigan Public Libraries

June is National Pollinators Month. In an effort to raise awareness of the importance of pollinators and how everyone can help them, [American Transmission Co.](#) is teaming up with gardening expert and author [Melinda Myers](#). Together, they will produce and provide libraries throughout Wisconsin and the Upper Peninsula of Michigan with educational programming and content for National Pollinators Month. The content and programming will be made available to the libraries **at no cost** and the libraries may offer the programs and content to their patrons throughout the month of June.

The following programming/content will be provided free of charge to the libraries:

- **3 Pollinator/Gardening Webinars (Adults & Young Adults) with garden expert & author Melinda Myers.** These will be live webinars and later housed on YouTube for on demand viewing.
 1. June 1, 2022 at 6:30 p.m. central - Creating a Pollinator Paradise
 2. June 15, 2022 at 7 p.m. central - Supporting Native Bees
 3. June 22, 2022 at 6:30 p.m. central - Maintaining your Landscape with Pollinators in Mind
- **3 How-to Pollinator STEM Videos and DIY Projects (for Kids, Teens & Families)**
 1. Making and Caring for a Bee House Video with DIY Project for Kids, Teens & Families
 2. Growing a Sunflower for Pollinators Video with DIY Project for Kids, Teens & Families
 3. Growing a Pollinator Garden in a Container Video with DIY Project for Kids, Teens & Families
- **Website Icon with link to Educational Materials provided by ATC and Melinda Myers**
- **Hashtag (#) for pollinator month program so all participants can share ideas and inspiration**
- **Ideas for libraries to use pollinator month programs and content:**
 - Promote pollinator month activities and materials at libraries on the libraries' websites, social media platforms and to traditional media leading up to and throughout the campaign.
 - Use the program hashtag on social media platforms to create a thread/share ideas across libraries.
 - Offer pollinator-themed story times at libraries and distribute pollinator & STEM related materials.
 - Create book lists related to pollinators
 - Incorporate into summer reading program and have book(s) about pollinators count toward incentives/prizes
 - Share pollinator STEM projects for kids to do at home, where appropriate.
 - Set up pollinator month displays that include pollinator books, book lists, any educational materials and program sign with QR code for patrons to register for free webinars and access kids videos/DIY projects
 - Create take-and-make kits related to pollinator DIY project(s) during June, encouraging the use of recycled materials mentioned in how-to videos
 - Include a link on library website to ATC's dedicated web page where all program content will be housed (how-to videos, DIY project materials, webinar registration links, and downloadable materials)
 - Host in-person programs related to the pollinator STEM DIY activities. Show the pollinators videos and have kids/teens work on the related DIY activities at the library.
 - Encourage patrons to share their pollinator projects using the program hashtag (#) to learn from and inspire others