



## Let's talk about work!

Whatever work means for us – whether it's a paying job or unpaid vocation — work is a defining feature of our lives. At a time when the future of work is being debated, the Wisconsin Humanities Council's Working Lives Project is helping the people of Wisconsin reflect deeply on what it means to make a living and make a life in Wisconsin.

ShopTalk speakers can help your community examine what work is, was, or might be!

## Free to host, Free to attend

The ShopTalk roster includes over 20 engaging speakers, including professional historians, artisans, and laborers of many kinds. Each presenter is prepared to share some of his or her personal story about work, and to facilitate a conversation with the audience that is non-partisan, respectful, and informed.

Some of the more than 35 talks that are offered for free as part of ShopTalk are:

- Work-Life Balance: Is it an Option for Mothers?
- A History of American Working People
- What Folksongs Tell Us about Work in Wisconsin
- How and Why Work Has Changed
- Everyone an Entrepreneur: The New Economy
- Finding Your Own Path
- The Commute: How long, how far, and how come?

## How it works

ShopTalk is easy to book and easy to publicize. Any community group can host a ShopTalk presentation. There is no cost to the host. No fees may be charged to attend.

Use the WHC website to find a speaker and book an event ([www.wisconsinhumanities.org](http://www.wisconsinhumanities.org)):

1. Pick a talk. Read descriptions of dozens of talks and learn about our presenters.
2. Contact a ShopTalk presenter by using the email link on each ShopTalk page.
3. Plan the event with the presenter. Confirm dates, times, and logistics.
4. Book the event using the online form.
5. Promote the event using the media kit provided.
6. Enjoy the event, then tell us how it went. That's all!



**For booking information go to: [wisconsinhumanities.org/shoptalk](http://wisconsinhumanities.org/shoptalk)  
You can email us at [shoptalk@wisconsinhumanities.org](mailto:shoptalk@wisconsinhumanities.org)  
or call us at 608-890-3928**